

## VITAL STATS

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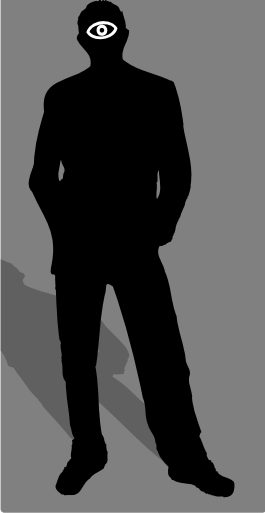
PHONE: 07515 463 442

### ADDRESS:

47 LANGATON LANE, PINHOE  
EXETER EX13SP

### EDUCATION:

- 8 x 'O' Levels
- 2 x 'A' Levels (Art & Design)
- Foundation Course (Art & Design)
- Degree Course (Furniture Design)



# CV OF PHIL BUTCHER

## PERSONAL STATEMENT

I am a seasoned Graphic Designer bringing over 30 years of experience to hand in media, marketing, event, app & print design, applying technical and creative solutions to diverse client projects both big and small.

An effective team member, used to working with project, production, and administrative staff to complete tasks on budget and schedule.

Skilled in client relations and negotiations, used to performing in deadline-driven environments with tight budgets.

I tend to eschew clipart in favour of unique, bespoke graphics, and when working on motion graphics projects I storyboard tightly, presenting visuals using the actual artwork I plan to animate with.

I have created app / website designs for corporate clients, visualising data-flows using relationship tables.

I use project management techniques to ensure timely delivery of complex design projects.

## WORK MODE

I have worked in one of two modes:

**DIRECT TO CLIENT** (example: Goldeneye).

I work closely with the client as the sole creative on a project. Typically I am involved in all aspects of the client's business. In this example I deliver design concepts through to finished artwork for publications, along with ensuring all marketing & collateral is on-brand.

**SUBCONTRACTED** (example: Event Alchemy).

I work as part of an agency serving corporate clients. In this example I work closely with my client in a project management / creative lead role to ensure all artwork elements match the corporate guidelines of their client, liaising directly with their client contact to meet deadlines and with suppliers to ensure deliverables arrive on-site, and finally, being at the actual event to handle extra design work as required. A typical project (such as the annual Group Kick-Off) requires branded signage (both digital and printed), Powerpoint templates, App design, event documents, shell schemes for exhibitors, along with motion graphics design.

## SKILLSET



Ai

Ps

Id

Ae

Pr

Au



POWERPOINT



WORD



EXCEL



ACCESS

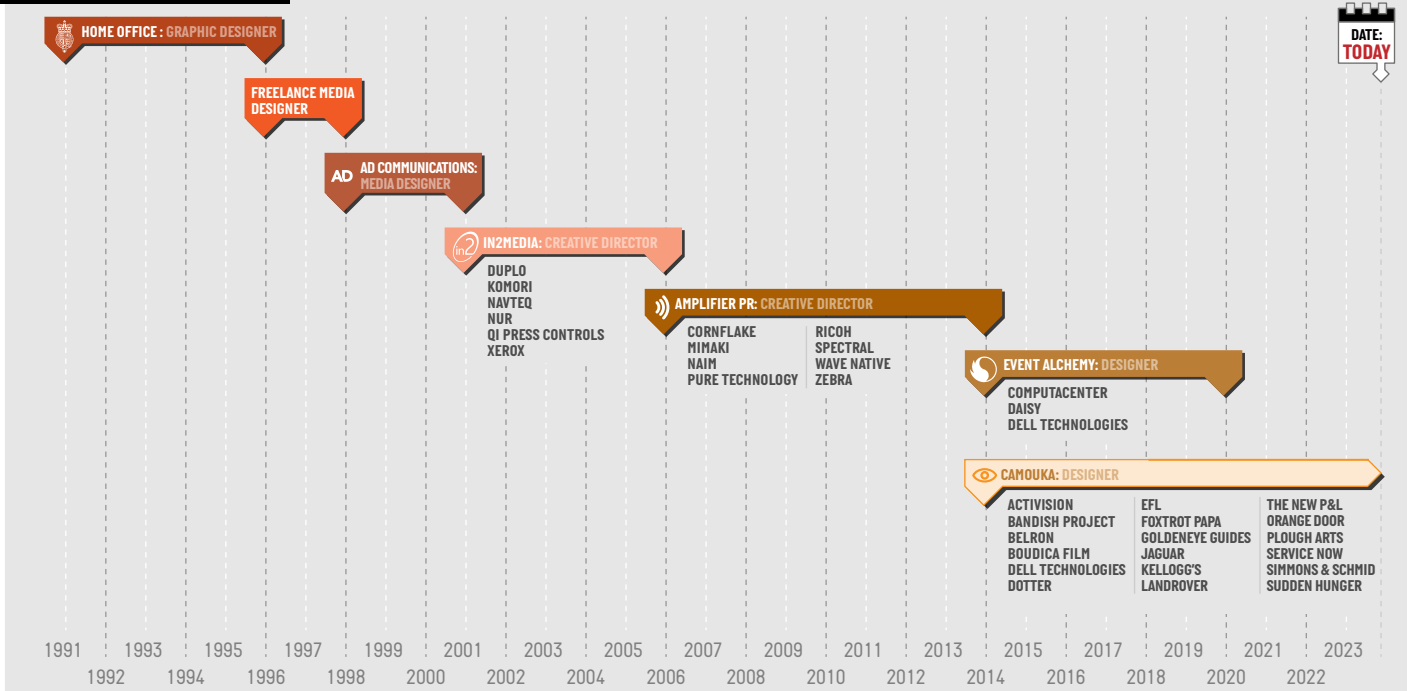


PROJECT

SPECIALISING IN DATA-HEAVY GRAPHIC DESIGN,  
CARTOGRAPHY, UX DESIGN & MOTION GRAPHICS

## WORK HISTORY (1990 - PRESENT DAY)

WORK SAMPLES AVAILABLE ON REQUEST



## REFERENCES

Julian Ward  
 Director, Event Alchemy  
 email: [julian@eventalchemy.co.uk](mailto:julian@eventalchemy.co.uk)  
 web: [www.eventalchemy.co.uk](http://www.eventalchemy.co.uk)

Paul Spiers  
 Director, Amplifier  
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## FOLIO, SHOWREEL AND WEBSITE

PORTFOLIO: [www.camouka.co.uk/portfolio/CamoukaFolio.pdf](http://www.camouka.co.uk/portfolio/CamoukaFolio.pdf)

WEBSITE: [www.camouka.co.uk](http://www.camouka.co.uk)

SHOWREEL: [www.vimeo.com/camouka](http://www.vimeo.com/camouka)